

JA

# Jen Akers

## Professional Summary

My passion lies in creating user-centered design solutions that meet user needs and enhance their lives. I thrive on working with all roles involved in product/software development and management to ensure a seamless and efficient end product for valued users.

## Work History

### Huntington Ingalls Industries - Senior UI/UX Team Lead, Digital Designer

Suffolk, VA

01/2019 - Current

- Led a team of UI/UX designers, tasking per skills and requirements, reviewing work for consistency across products, and fostering a positive work environment
- Designed a highly-used military/government web application from concept to fruition and then maintenance
- Held and participated in monthly User Group meetings to improve the product.
- Worked with SMEs, Requirements, and Developers to ensure consistency across six different products/programs
- Developed wireframes, prototypes, and mockups to visualize design concepts and gather feedback from stakeholders before finalizing the designs
- Created full branding initiative, graphics, charts, illustrations, and layouts for print materials such as brochures, flyers, and posters
- Utilized industry-standard software such as Adobe Creative Suite (Photoshop, Illustrator) to create high-quality designs
- Stayed up-to-date with the latest design trends and techniques to ensure innovative and visually appealing designs
- Provided guidance and mentorship to junior designers on design principles, best practices, and software proficiency
- Conducted regular design reviews to provide constructive feedback on team members' work while maintaining a positive work environment
- Worked closely with the government clients throughout the entire software UI/UX process
- Collaborated with technical writers to develop cohesive visual and written content that effectively conveyed the product specifications

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📍 Chesapeake, VA 23321

## Websites, Portfolios, Profiles

- <http://www.linkedin.com/in/jenakers>
- <http://www.be.net/jenakers>

## Education

### JAMES MADISON UNIVERSITY

Chesapeake, VA

BS: Media Arts And Design, Music, Art

## Skills

- UI and UX Design
- User Research and Testing
- Prototyping and Wireframing
- Design Principles
- Agile Development
- Adobe Creative Suite
- Sketch App
- Figma
- HTML, CSS

## Certifications

- Managed the organization of digital assets including file naming conventions, folder structures, version control systems

### **IBM - Senior UI/UX Designer**

New York, NY

06/2015 - 12/2018

- Visual Designer for ibm.com standards website, assisting employees with adoption of new design system.
- User research, surveys, and testing for ibm.com
- Designer for various sites within ibm.com including IBM Learning Lab
- Designer for myibm.com dashboard, profile, and registration experience for ibm.com

### **Logi Analytics - UI/UX Designer & Data Visualization Designer**

McLean, VA

07/2013 - 05/2014

- Responsible for the conceptualization, wireframing, and designing of mobile and desktop versions of a series of Data Visualization products

### **Startal, Inc. - Senior App Designer**

Los Angeles, CA

03/2012 - 06/2013

- Responsible for the architecture and design of mobile apps, mobile-optimized websites, and online systems

### **Booz-Allen & Hamilton - Contract Designer**

Rockville, MD

12/2008 - 02/2012

- Responsible for graphic support to Health Media Team, to include: posters, web designs, logo concepts, presentation graphics, proposal graphics, GUI design

### **Keith Hinton Group - Keller Williams Realty - Director of Marketing**

Suffolk, VA

12/2006 - 12/2008

- Managed cross-functional teams to execute successful marketing initiatives, enhancing company reputation and customer engagement

### **C2 Technologies, Inc. - Print & IMI Flash Designer**

Newport News, VA

03/2006 - 12/2006

- Creation of Flash graphics, animations, and engines for military online training courses as well as magazine advertisements, presentation graphics, posters, front-end website designs

### **Dollar Tree, Inc. - Contract Package Designer**

Human-Computer Interaction - IxDF,  
03/01/20, Present

Chesapeake, VA

04/2005 - 09/2005

- Creation of package designs for various toy products, including hang tags, blister cards, boxes, and display cases

**K12, Inc. - Senior Designer and Team Manager**

McLean, VA

07/2001 - 02/2005

- Responsible for the creation of interactive Flash movies, on-screen illustrations, printed workbooks, and books
- Managed small teams of designers, including scheduling, time management, design quality, and product consistency

**Booz Allen Hamilton, BAH - Senior Web and Multimedia Developer**

McLean, VA

06/1998 - 07/2001

- Responsible for the creation of interactive user interface design, web design, animation, and Director Lingo programming.
- Created commercial web interface designs, corporate identity, marketing materials, and HTML programming

**Redmon Group, Inc. - Lead Artist, Multimedia Designer, Project Manager**

Alexandria, VA

03/1996 - 06/1998

- Responsible for all design aspects of projects from conception to delivery, including: artistic analysis, system design, graphic design, production, and quality assurance testing
- Managed and organized budgets, client relations, project scheduling, photo sessions, audio recording sessions, and small development teams